HELP STAKEHOLDERS AND SMES HELP YOU

1-Day Workshop

When you create learning solutions for your organization, does the project team know…

→ **What the outcomes of the solution should be?**
→ **What's needed from their review?**

Many organizations develop learning solutions in-house. This effort often requires input from a number of project roles. The quality of the resultant learning solution depends on how well these individuals:

→ Understand the process for designing learning solutions
→ Align their efforts to the solution's objectives
→ Collaborate and cooperate with the project team

This customizable,* instructor-led workshop is designed to help employees, who **repeatedly** participate in reviewing/shaping learning solutions, maximize the value of their feedback and contributions on the project.

CUSTOMIZE IT! Make it familiar/immediately relevant — Coin Harlan can substitute the sample work product with an existing one from your organization.

Who Would Benefit from this Workshop?

Primary Audience

→ **Contributing project roles**, including stakeholders, SMEs, product owners, project managers, Legal, Compliance, Human Resources, and other in-house specialists
→ **Employees who purchase third-party training programs** and custom learning solutions design and development services

Secondary Audience

→ **Internal Learning/Training and Development (L&D/T&D) professionals** developing learning solutions in-house, including instructional and visual designers and technical developers

Ask Us about Our 90-Minute Webinar Solution!

Do you have a group of __one-time__ reviewers engaged in your learning initiative? Do you want to optimize their contributions? With this 90-minute webinar, you'll set your project up for success by quickly educating your reviewers on how to:

→ Evaluate the effectiveness of a learning solution
→ Give meaningful and actionable input and feedback

KEY CONCEPTS

Learning Solution Development Process
Outcomes for a Learning Solution
What's Wanted and Needed from Reviewers
Tips and Best Practices for Communicating Input and Feedback

BENEFITS

Increased competence and confidence in your reviewers' ability to provide meaningful input and feedback on learning solution designs

Enhanced ability to validate if a learning solution design will:

➔ Equip learners with the knowledge, skills, mindsets, and/or attitudes they need to achieve the learning, performance, and business objectives
➔ Be engaging for learners

Increased motivation for and engagement in participating in learning solutions projects

Workshop participants receive Coin Harlan's **TRANSLATING INSTRUCTIONAL DESIGN SPEAK** booklet as a support resource for designing/ collaborating on courses to maximize engagement by all involved.

Contact us at:
info@coinharlan.com
ph. (415) 902-7386