

INSTRUCTIONAL DESIGN INTENSIVE

1-Day Workshop

THE EXPERIENCE

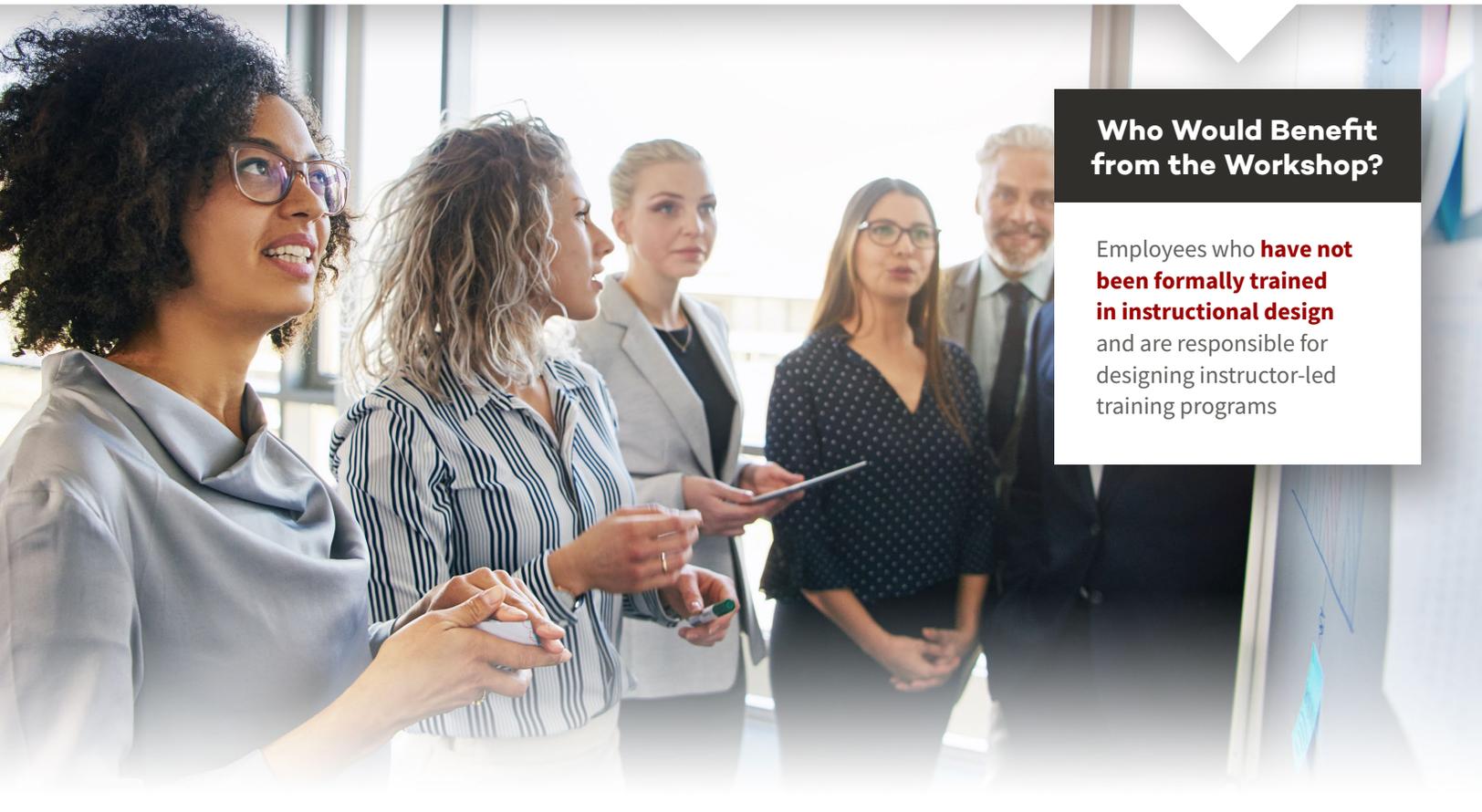
Participants practice developing instructional design skills through a series of engaging activities that transform a short, instructor-led training (ILT) program from adequate to excellent. Activities are designed so employees realize:

- Why these three critical aspects of instructional design underpin quality learning experiences
- How improving their skills in these areas enhances their ability to design/collaborate on effective ILT programs

This customizable,* interactive workshop hones skills in three critical aspects of instructional design:

- Creating an engaging experience for learners that fosters meaningful participation and interaction
- Defining clear outcomes for learners and the organization
- Ensuring all information and activities in the training achieve the defined outcomes

****CUSTOMIZE IT! Make it familiar/immediately relevant** — Coin Harlan can substitute the workshop's sample instructor-led training program with an existing workshop from your organization to personalize the experience.*



Who Would Benefit from the Workshop?

Employees who **have not been formally trained in instructional design** and are responsible for designing instructor-led training programs

GET RESULTS!



Your employees will leave this workshop prepared to design and validate instructionally sound and engaging instructor-led programs.

KEY CONCEPTS



The Purpose

Learn the utility of having a clear purpose for a training program (including intended outcomes for the learners and the business).



Learning Objectives

Identify the value of and practice writing observable and measurable learning objectives for a training.



Content Analysis

Practice aligning content and activities to a training program's intended outcomes. Arrange concepts and activities in a training program logically, like a story.



Learning Experience

Leverage adult learning principles to create activities that foster participation, interaction, and engagement across a diverse set of learners.

Workshop participants receive Coin Harlan's **TRANSLATING INSTRUCTIONAL DESIGN SPEAK** booklet as a support resource for designing/ collaborating on courses to maximize engagement by all involved.

Contact us at:
info@coinharlan.com
ph. (415) 902-7386

